

AAC's LARGEST ANNUAL MEETING



The Agricultural Adaptation Council's 13th Annual Meeting, held at the Guelph Delta Hotel and Conference Centre on December 4, 2008, had the highest attendance of any in its history. A total of 182 Agricultural leaders listened to two excellent speakers: **Barry Evans** (Lean Enterprise Research Centre, UK) "Better, Simpler, Cheaper" strategy; and **Dr. Ray Collins** (University of Queensland – Australia) "How farmers can adapt to changing retailing environments." In addition, Roger George, the founding

Chair (1995) of the AAC Board of Directors provided a historical perspective, while greetings were delivered by Linda Parsons, Director General, Agricultural Transformation Programs Directorate at Agriculture and Agri-Food Canada and by Dr. Bruce Archibald, Deputy Minister of the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA).

Picture at Right: Roger George delivers his speech at the 13th Annual AAC Meeting. Seated from left to right at the head table are Jim Rickard (Vice Chair of the AAC), Dr. Bruce Archibald, Deputy Minister of the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA), Angela Stiles, Executive Director of the AAC, Linda Parsons, Director General, Agricultural Transformation Programs Directorate at Agriculture and Agri-Food Canada, and Kim Turnbull, Chair of the AAC.





Guest Speaker: Barry Evans
(Lean Enterprise Research Centre, UK) "Better, Simpler, Cheaper" strategy



Dr. Ray Collins (University of Queensland – Australia) "How farmers can adapt to changing retailing environments."



Nikita Niemann, AAC Administrative Assistant, helps put together 200 packages for handing out at the Annual Meeting

AAC BOARD 2008/09

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Missing: Hugh Berges (OMAFRA ex-officio Liaison), Ron Dancey, Don McCabe



AAC STAFF

Left to Right - Bottom to Top:

Terry Thompson (Operations & Finance Manager),
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Ag Day in Canada on January 28th 2009

http://www.fcc-fac.ca/en/LearningCentre/ag_day_in_canada_e.asp



The Food & Beverage Industry Innovation Fund (FBIIF) is issuing a second call for proposals. The deadline is February 23, 2009. For more information, go to the AAC website: www.adaptcouncil.org



website: takeanewapproach.ca

The AAC administers the Agricultural Management Institute (AMI). AMI has provided funding to help develop business management skills, and continues to provide resources, ideas, links, and business tools through its

Agricultural Adaptation Council (AAC) is a non-profit coalition of 73 Ontario agricultural, agri-food and rural organizations. The diverse membership of the AAC represents the agriculture and agri-food industry both regionally and by sector.



Contact us at: (519) 822-7554 or info@adaptcouncil.org.
Our website is www.adaptcouncil.org

