



OFAC WINS AWARD OF EXCELLENCE

Even though the Agricultural Adaptation Council did not fund the Ontario Farm Animal Council (OFAC) calendar (pictured at left), we did nominate the organization for the prestigious Canadian Agri-Food Award of Excellence. **And they won!** The Ontario Farm Animal Council won for their 20 years of effort in dispelling inaccurate notions of farming and food production. OFAC has an outstanding record for outreach projects and activities such as curriculum materials for schools. For example, in 2006 OFAC created the award winning booklet 'The Real Dirt on Farming' that has had more than 90,000 copies distributed to classrooms in Ontario. For information on OFAC's Farmz On Wheelz program, and their new 2009 calendar - go to: <http://www.ofac.org>

APF successes in Ontario

The Agricultural Policy Framework (APF) in Ontario over the past five years has successfully supported many innovative programs. The APF, a partnership among the federal, provincial and territorial governments and industry, was designed to create an environment for a successful and thriving agrifood sector.

To view an AAFC Newsletter on APF Successes, go to our website at www.adaptcouncil.org - Home Page under Recent News

TimeOut

Now that all of the current AAC programs are coming to a close, it is time to take a few minutes and thank the Federal and Provincial Ministers for their governments' support over the past 13 years. Because of Agriculture and Agri-Food Canada and the Ontario Ministry of Agriculture Food and Rural Affairs, the AAC has provided more than \$186 million to worthy projects. Both levels of government need to know that the funding was useful, timely and appreciated.

By The Way...

There is still some funding left under CanAdvance, the Ontario Research and Development Program, and the Food and Beverage Industry Innovation Fund... but it is running out fast. Applications for CanAdvance are considered on a first come, first served basis. Projects that foster partnerships significantly increase the chance of approval.

PRIORITY

13th AAC Annual Meeting

Thursday December 4, 2008
Delta Hotel and Conference Centre
50 Stone Road West, Guelph, Ontario N1G 0A9
8:30 a.m. – 12:10 p.m.

Guest Speakers: *Barry Evans* (Lean Enterprise Research Centre, UK) "Better, Simpler, Cheaper" strategy; and *Dr. Ray Collins* (University of Queensland – Australia) "How farmers can adapt to changing retailing environments"

Agricultural Adaptation Council (AAC) is a non-profit coalition of 73 Ontario agricultural, agri-food and rural organizations. The diverse membership of the AAC represents the agriculture and agri-food industry both regionally and by sector.

Contact us at: (519) 822-7554 or info@adaptcouncil.org. Our website is www.adaptcouncil.org