



**Agricultural  
Adaptation  
Council**

# in the News

## SELECTED MEDIA COVERAGE OF THE AAC IN 2006

The following articles are excerpts recognizing programs and projects the Agricultural Adaptation Council delivers. These excerpts were taken directly from various publications throughout 2006.

### New Biofuels Program Invests in the Ontario Agriculture and Agri-Food Sector

“The Agricultural Adaptation Council (AAC) has issued a request for proposals (RFP) that supports the criteria under the new Biofuels Opportunities for Producers Initiative (BOPI).

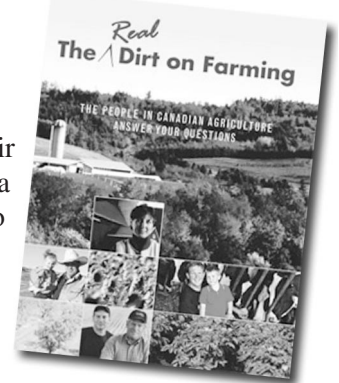
Worth \$10 million, the BOPI is funded nationally through Agriculture and Agri-Food Canada and delivered regionally through the industry councils. In Ontario, the AAC, located in Guelph, will administer Ontario’s share of the initiative - \$1.3 million.

The RFP is designed to fund projects that improve the agricultural producers’ ability to participate in and take advantage of opportunities created by biofuels production. Individual project funding will be capped at \$300,000. At least 25 percent of the project’s cost must be provided by the industry applicant.”

*Specialty Farms.ca,  
September 29, 2006*

### OFAC Reveals the ‘Real’ Dirt on Farming!

“Consumers wishing to learn more about where their food comes from and the facts on farming in Canada can find it in a new booklet released by the Ontario Farm Animal Council (OFAC). ‘The ‘Real’ Dirt on Farming-The People in Canadian Agriculture Answer your Questions’ resource booklet, was launched at OFAC’s annual meeting in early April.



Students, educators, politicians and the media who want to know more about the issues in agriculture, such as farm animal care or food safety will all find this 36 page full-colour booklet to be a helpful resource.

Project funders include many national and provincial agricultural organizations including the Canadian Cattlemen’s Association as well as Agriculture and Agri-Food Canada through the Agricultural Adaptation Council’s CanAdvance Program.”

*Ontario Beef, May 2006*

### Program attempts to bring clarity to management resources

“Ottawa and the Ontario government are launching a new program that’s aimed at providing the province’s farmers with farm business management strategies that will actually make a difference in their survival and prosperity, and also in how they chart their future direction.

AMI [Agricultural Management Institute] will invest the \$5 million in making sure that business advice and training do get through to producers, said Bette Jean Crews, chair of the AMI program and vice-chair of the Agricultural Adaptation Council, which is administering AMI.”

*Ontario Farmer, January 3, 2006*

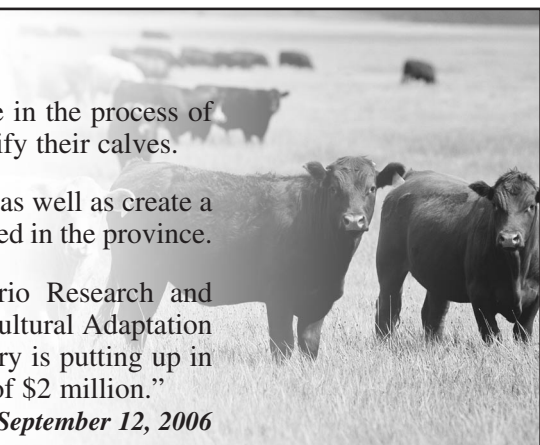
### Age verification push is on again

“The Ontario Cattlemen’s Association and Beef Improvement Ontario are in the process of ramping up a program designed to get more cow-calf operators to age verify their calves.

The Market Access Program hopes to address the issue of age verification as well as create a demand for Ontario cattle by enhancing the health and quality of cattle raised in the province.

Money for the project is coming from the CORD IV [Canada-Ontario Research and Development] program which is administered and managed by the Agricultural Adaptation Council. The government is providing \$1.6 million while the beef industry is putting up in kind funds to the tune of \$350,000. The total funding will be in the area of \$2 million.”

*Ontario Farmer, September 12, 2006*



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## A resource for seed corn producers

“In recent years, the Ontario seed corn industry has undergone significant changes and maintaining productivity and quality under variable growing conditions in the future is critical to the ongoing viability of the Ontario industry.

In response to these challenges, the Ontario Ministry of Agriculture, Food and Rural Affairs and the Seed Corn Producers of Ontario developed the *Seed Corn Best Management Practices for Ontario* manual.

This project was supported by the Canada-Ontario Research and Development Program, administered by the Agricultural Adaptation Council.”

*Top Crop Manager,  
February 2006*

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## OSG Research Update

“OSG [Ontario Soybean Growers] research projects are well underway for 2006. This year the Board allocated a total of \$673,000 to 36 different projects that address the 3 main research priority areas; Soybean Utilization, Soybean Disease & Insect Control, and Soybean Agronomy. Several projects address more than one of these priority areas.

This level of funding is a substantial increase from previous years, and is a direct result of the Canada-Ontario Research and Development Program (CORD). Total research project funding of \$673,000 includes \$474,000 contributed through the CORD program, administered by the Agricultural Adaptation Council.”

*Ontario Farmer, September 12, 2006*



## AAC Approved Remote Post-Harvest Storage Project

“The University of Guelph has decided to relocate the existing post-harvest lab at the university. This will result in a reduction of approximately 50% in their capacity to conduct post-harvest research on apples. To offset this loss, the OAG [Ontario Apple Growers] applied for funding under the CanAdvance Program to establish a remote storage facility in Simcoe which will be dedicated to apple post-harvest research to supplement the research activities conducted at the Guelph lab. The facility will be up and running for the 2006 crop.

The Agricultural Adaptation Council has approved 80% funding for this five-year project.”

*Ontario Apple Growers, March 10, 2006*

## Organic groups form umbrella council

“Players in the organic industry in Ontario have formed an organization to provide a one-stop shop to speak to both industry and government.

OntarBio Organic Farmers Co-op Inc., has taken the lead in the formation of the council, with Terry Ackerman, the general manager of Organic Meadow Inc., chairing the board of directors.

‘The purpose of the council is to facilitate the growth of organics in Ontario,’ said Ackerman, noting that it now generates \$600 to \$800 million a year in the province.

The Agricultural Adaptation Council has approved a grant of \$300,000 to fund the council over the next three years. It’s expected to name an executive director shortly.”

*Ontario Farmer, August 1, 2006*

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## New Organic Dairy Centre to Open at Alfred

“The Centre for Organic Dairy Research, led by the Dairy Farmers of Ontario, has received more than \$580,000 in financial support from the Canadian government through two councils funded by the federal Advancing Canadian Agriculture and Agri-Food Fund (ACAAF). The Ontario-based Agricultural Adaptation Council allocated \$410,826 and the Conseil pour le développement de l’agriculture du Québec committed \$176,069. Additional support was provided by the University, the Ontario Ministry of Agriculture, Food and Rural Affairs, and the Prescott-Russell Community Development Corporation.

‘Today’s announcement is great news for Collège d’Alfred,’ said Alan Wildeman, Guelph’s vice-president (research). ‘This will establish Alfred as an important research node in the dairy industry and will provide milk producers with a focused effort in organic agricultural production. We are grateful to the two councils for their support.’”

*University of Guelph Website, April 3, 2006*

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## Here’s a new way to support local livestock farmers

“When 90 per cent of the respondents of a poll said they’d make it a point to buy Ontario-branded meat, producers listened. Now they’ve joined forces for a three-year, \$4.3 million program called Homegrown Ontario, a new marketing initiative to promote Ontario pork, lamb and veal.

Homegrown Ontario is receiving close to \$3.5 million from Agriculture and Agri-Food Canada’s CanAdvance program, administered by the Guelph-based Agricultural Adaptation Council. It’s the largest grant ever awarded under the program.”

*Guelph Mercury, June 19, 2006*

## In-Barn Bird Euthanasia and Carcass Composting

“On April 5, 2006, the Feather Board Command Centre in conjunction with producer Tim Hutten, who provided an empty barn, plus other members of the industry conducted the first trial run of the following project. Funding provided by a grant received from the Agricultural Adaptation Council through Agriculture and Agri-Food Canada’s On-Farm Biosecurity Initiative is greatly appreciated.

The project is designed to provide hands-on training for industry representatives in a method of in-barn bird euthanasia and carcass composting developed in the United States.

The plan is to have experts from the U.S. provide classroom training, in-barn training and a demonstration, film the in-barn portion of the training for distribution, and provide workshops across Canada to train and educate others.”

*Contact, May 2006*

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## Ottawa fund[s] new initiative to halt Johne’s disease in dairy cattle

“Five industry councils under Agriculture and Agri-Food Canada’s Advancing Canadian Agriculture and Agri-Food program are providing \$305,000 towards a \$428,500 project to help prevent and manage the spread of Johne’s disease in Canadian dairy herds.”

*Guelph Mercury, April 17, 2006*

## Research to Identify Ethnic Marketing Options

“Ontario Pork is working with the Canadian Pork Council and Alberta Pork to identify the purchasing behaviour and pork preferences of ethnic consumers in several large Canadian cities.

Funding for this project was provided in part by Agriculture and Agri-Food Canada through the Agricultural Adaptation Council’s CanAdvance Program.”

*Ontario Pork Newsflash, April 2006*



## Wrapping up the Issue of Waste Plastic



“Recycling agriculture waste plastics – polyethylene bale wrap and greenhouse film – into a plastic alternative to lumber is providing a new disposal method for a familiar source of garbage on many Ontario farms.

A grant of \$42,390 under CanAdvance’s predecessor program, the CanAdapt Program, assisted Think Plastics Inc. to establish collection sites for the bale wrap across Ontario, and promote the project at municipal and town hall meetings. The bale wrap is picked up free-of-charge from the collection sites-providing an inexpensive disposal method for a common agricultural waste product.”

*Mushroom World, December 2005*

## Information on environmental projects wanted by AGCare

“AGCare has embarked on an ambitious project to document and tally all of the good work that Ontario’s farmers have done for the environment over the past few decades.

AGCare will collect information on farm environmental programs to develop a database and report. A variety of communications products that can be used to inform various audiences about ‘Our Farm Environmental Commitment’ will be produced and farmers, farm organizations, and partners will deliver the message.

This project has been made possible by funding in part by Agriculture and Agri-Food Canada through the Agricultural Adaptation Council’s Agricultural Environmental Stewardship Initiative (AESI).”

*Agriculture Today, March 29, 2006*

## Coordinating Crop Irrigation Water Use across the Norfolk Sand Plain

“In November of 2005, the Norfolk Federation of Agriculture along with other partners applied to the COWSEP [Canada-Ontario Water Supply Expansion Program] for funding to revitalize and expand the Irrigation Advisory Committee (IAC) model across the entire Norfolk Sand Plain area.

This project is funded in part through contributions by Canada and the Province of Ontario under the Canada-Ontario Water Supply Expansion Program (COWSEP), an initiative of the Federal-Provincial-Territorial Agricultural Policy Framework designed to position Canada’s agri-food sector as a world leader. The Agricultural Adaptation Council administers the COWSEP on behalf of the Government of Canada and the Province of Ontario.”

*Long Point Region Conservation Authority, August 17, 2006*

## Agricultural Management Institute (AMI) Providing Project Funding

“The Agricultural Management Institute (AMI) program is receiving, reviewing and approving projects designed to develop business management tools, products, information, resources and training for farm families, farm managers and farm business advisors in Ontario.

AMI is jointly funded by the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) and Agriculture and Agri-Food Canada (AAFC), as part of the Renewal Pillar of the Agricultural Policy Framework.

Funding for the AMI program is being administered through the Agricultural Adaptation Council (AAC).”

*OMAFRA Business Update, July 14, 2006*



Ontario AgriCentre  
Suite 103, 100 Stone Rd. W.  
Guelph, ON N1G 5L3

Telephone 519-822-7554  
Fax 519-822-6248  
E-mail info@adaptcouncil.org  
Website www.adaptcouncil.org

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