

CanAdvance Pillars

All applications submitted under the CanAdvance program should fit under one of the following three pillars:

Pillar 1

Industry-Led Solutions to Emerging Issues

Pillar 2

Capturing Market Opportunities by Advancing Research Results

Pillar 3

Sharing Information to Advance the Sector

Approval Process

- The AAC Board of Directors reviews all applications and makes decisions on approvals, terms, conditions, and levels of funding.
- If your project is approved, you will be required to sign an agreement with the AAC outlining the project terms and conditions, and the manner and timing of funding.

The CanAdvance Program is funded through Agriculture and Agri-Food Canada's Advancing Canadian Agriculture and Agri-Food (ACAAF) Program.

For more information contact:



Agricultural Adaptation Council

Ontario AgriCentre
Suite 103, 100 Stone Road West
Guelph, ON N1G 5L3

Phone: 519-822-7554
Fax: 519-822-6248

E-mail: info@adaptcouncil.org
Web site: www.adaptcouncil.org

Également disponible en français.

CanAdvance

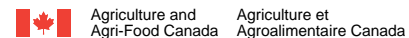
The CanAdvance Program

Investing in projects to position Ontario's agriculture and agri-food sector at the leading edge to capture new opportunities.

Administered by:



In partnership with:



CanAdvance Objectives

- Expand the sector's capacity to respond to current and emerging issues
- Position the sector to capture market opportunities
- Engage the sector to contribute to future agriculture and agri-food policy directions
- Integrate sector-led projects into future industry or government initiatives



Pillar 1:

Industry-Led Solutions to Emerging Issues

Project proposals submitted under Pillar 1 should:

1. Test or develop new ideas, approaches or solutions to respond to current and emerging issues; and/or
2. Advance progress toward the goals or objectives of the Agricultural Policy Framework (APF) elements - Renewal, Environment, Food Safety and/or Food Quality, Science and Innovation.

Note:

- Applied research projects on emerging issues that are recognized as an industry priority could be considered for funding, provided the results will be shared broadly among stakeholders.

Pillar 2:

Capturing Market Opportunities by Advancing Research Results

Project proposals submitted under Pillar 2 should:

1. Leverage research results into market/economic opportunities within the Ontario agriculture and agri-food sector;
2. Strengthen the capacity of industry stakeholders to commercialize research results; and/or
3. Encourage business growth and improve international competitiveness through the adoption of research results.

Note:

- Projects should focus on pre-commercialization activities and should complement the work under the APF Science and Innovation element by improving the transfer of research results.

Pillar 3:

Sharing Information to Advance the Sector

Project proposals submitted under Pillar 3 should:

1. Gather, analyze and help disseminate information throughout the sector;
2. Facilitate discussion among the agriculture and agri-food sector and other sectors (e.g. health, environment, transportation, etc.); and/or
3. Position the industry to participate in policy dialogue.

Note:

- Funding will not be provided to support on-going activities, including regular meetings such as annual general meetings of organizations, or attendance at trade shows or conferences unless this activity is part of a broader suite of activities included in a project that is designed to achieve a specific outcome.

Collective Outcomes

A collective outcome project is defined as an initiative involving a multi-regional or a regional/national collaborative effort addressing an identified sectoral need.

Project proposals submitted under Collective Outcomes should:

1. Be submitted under one of the three CanAdvance pillars;
2. Involve as many collaborators/partners as possible and encourage the involvement of a national organization, where applicable; and
3. Disseminate the project results to a broadly-based targeted audience.

Collective Outcome projects must include:

- Two or more provincial/territorial sectoral groups;
- One or more provincial/territorial sectoral group(s) plus a national group; or
- Two or more national groups.

Funding Assistance

- Grants, loans and loan guarantees are available.
- Fair cost sharing is required. As a general rule, support should not exceed 50% of eligible project costs.
- In kind contributions will be accepted for not-for-profit organizations only.
- Funding will not be provided for applied research projects under Pillar 2.

Eligibility

Eligible recipients must be legal entities, and may include: not-for-profit organizations and associations; universities and colleges; cooperatives; marketing boards; aboriginal groups; individuals; and for-profit companies. Only Canadian applicants are eligible.

Ineligible Project Costs

- Normal commercial expansion
- Direct income support
- Activities duplicating or overlapping the Agricultural Policy Framework programs
- Basic research (research aimed strictly for the advancement of knowledge)
- On-going activities such as annual meetings, trade shows, conferences, etc.
- Minor use pesticide activities
- Projects that do not fall within the mandate of Agriculture and Agri-Food Canada
- Capital costs such as the construction of buildings or the acquisition of land

Application Process

- Pre-proposal and application forms are available by calling the AAC office or by visiting the AAC web site.
- Submit a pre-proposal to receive feedback from AAC staff.
- Submit a typed application form and non-refundable \$100 application fee.

Please allow 6 to 8 weeks for processing your application before it is reviewed by the AAC Board of Directors.